



30.04.2020: Dealflow.eu announces first four start-ups joining its portfolio

Four innovative start-ups have been selected by the EC-backed initiative to receive funding & scale-up support

Dealflow.eu, an EU-funded program dedicated to identifying and accelerating the most promising European innovations, has selected its first four start-ups to benefit from dedicated fundraising and business building support. The initiative comprises a consortium of HI Capital (CH), Deloitte Digital Ventures (DE) and Dealroom.co (NL). Together, these partners offer a strong combination of investment expertise, business building capabilities from the world's largest professional services firm and Europe's largest start-up & investor database.

The first companies to join the portfolio represent a broad range of technologies that have benefited from Horizon 2020 or other EC funding programs. They were selected according to three main criteria: team, technology and scalability. They are:

Makersite: The only B2B SaaS platform that enables manufacturers to assess and validate the impacts of design modifications on product compliance, cost, sustainability and supply chain risk, in real time.

Polaroo: A Personal Finance Management platform enabling consumers to optimise utility & energy providers with the click of a button.

1-VIA: Developer of high speed/low power IO cables and transceivers using state of the art IC's. Their products will enable the next-generation 400GbE datacentres and power the enterprise networking and high performance computing markets.

Muuselabs: Creators of an engaging and screen-free way for children to enjoy and interact with music.

The consortium's three partners are uniquely positioned to help promising European start-ups, whose research and development have benefited from EU grants. Dealflow will primarily help these companies to access capital, international domain experts and corporate networks as well as to optimise their business strategies. Additionally, the initiative is developing a tailored online matchmaking [platform](#) for start-ups and investors.

According to Thijs Povel, Managing Partner at H.I. Capital, "With its ~ €80bn Horizon2020 initiative, the EC is supporting an astonishing amount of Research & Development projects which are all working on breakthrough innovations. Thanks to this collaboration between Dealflow.eu and the EC's Innovation Radar, we are able to identify the most promising European start-ups at an early stage and can add significant value to investors joining our network."

Benjamin Borrow, Manager at Deloitte Ventures said, "the assessment process to identify Dealflow's first portfolio companies has highlighted the outstanding quality and ambition of many EC-backed innovations. We are looking forward to mobilising our international venture



building capabilities and corporate network to help our portfolio companies realise their commercial potential.”

For more information please visit <https://dealflow.eu>

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Notes to Editors

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About HI Capital:

H.I. Capital is a hands-on investment fund which helps its portfolio companies grow by supporting them on their toughest challenges and providing access to its large network of domain experts and business leaders. We invest in start-ups across Europe with a focus on high-growth B2B technology and primarily in companies raising their Seed, Series A or Series B rounds.

About Deloitte Digital Ventures:

Deloitte Digital Ventures is Deloitte’s dedicated business-building unit – we drive the corporate digital transformation journey from the inside. We combine relevant skills of strategy experts, entrepreneurs, venture architects, developers and more, and move quickly to evaluate and validate market, demand and feasibility. We take a hands-on approach to subsequently build, ramp-up and transfer the new company. Looking beyond new revenue streams, we help our clients use new ventures as a vehicle for corporate change, organizational experimentation and brand positioning.

About Dealroom.co:

Dealroom.co was founded in 2013, out of an itch to bring business information systems to the 21st century. We are based in Amsterdam and while we offer global data, Dealroom's distinctive strength is the quality of our data on companies in Europe. A continent



characterised by many different languages, many local start-up ecosystems and a fast developing venture capital climate.