

LinkedIn Short Messages (cold call messages) I

To use when there are no connections in common or few:

Hi [name of the investor],

I found [name of the fund] while I was looking for top class Venture Capital looking to invest in [company industry] start-ups. Given our focus, I believe we could be a good match. Are you available for a quick call this week? I'd love to tell you more about us and learn more about [fund name]

LinkedIn Short Messages (cold call messages) II

To use when there are no connections in common or few:

Hi [name of the investor],

We are a EIC backed company, having previously received [€XXM] in non-dilutive funding grant and we are currently raising a [€XXM] seed round from which [xxx] are already committed by the EIC Fund. I'd love to tell you more about us and learn more about [fund name]. Would you be available for a call?